

SAMPLE BULLETINS/NEWSLETTER CLIPS/PLAN OF THE DAY NOTES

WHAT IS THE CFC?

The Combined Federal Campaign is a service that offers to each Federal employee a once a year, in-the-workplace opportunity to contribute to human health and welfare charitable agencies. The CFC was created because many military personnel, Federal and postal employees wanted to halt the continual solicitation by charitable agencies at the work site. The objective was to provide an effective, convenient and efficient once-a-year campaign that would serve the charitable needs of all Federal employees. The use of payroll deduction was authorized as an easy way to make charitable contributions.

WHO IS THE CFC?

The Combined Federal Campaign is exclusively for military personnel, Federal and postal employees. Federal employees conduct the CFC for Federal employees.

WHAT IS CFC MONEY USED FOR?

The money, which is contributed through the Combined Federal Campaign, is distributed to the charitable agencies that the donors designated to receive their contributions. Should a donor elect not to designate their gift to a specific agency then it will be shared among all agencies listed in the brochure, proportionally to the amount of money that they received in designations.

CFC: CHOICE - CONVENIENCE - CONFIDENCE

- Select from over 2000 charitable agencies plus educational institutions
- Use payroll deduction
- Every agency is screened by federal employees

CFC -- ONE PERSON CAN CHANGE A WORLD!

When one of our fellow [shipmates / Sailors / Marines / co-workers] identifies himself or herself to you as your Key Worker, please listen and consider carefully this opportunity to help. Everyday people are dying of crippling diseases, families are being shattered by unforeseen illnesses, and many are facing despair and seemingly hopeless living conditions. Some are old and lonely. Some are disabled for life. Some just don't know where to turn for help. We can help change their world. We can give through the CFC in support of those human health and welfare agencies that fight these problems. CFC -- Our opportunity to help change a world.

CFC -- GET INVOLVED!

Some people are indifferent to human suffering until it involves them personally. The fact is that none of us is immune from fatal or crippling diseases, family crisis, disabling accidents, loss of homes by fire, emotional distress, loss of income, criminal violence, a clean drink of water. Thankfully, there are safety nets within our communities that can help. Listed in your CFC brochure are charitable agencies that can meet the demand for assistance. They support the complete cross section of need throughout San Diego County, across America, and around the world. When asked, get involved and make a contribution to the agency of your choice.

CFC -- JOIN THE TEAM THAT CHANGES A WORLD!

Have you ever stopped to think how many of us would be maimed, diseased, disabled, or even dead if it were not for the break-throughs achieved by medical research just since you were born? Every one of us is affected by at least one of the organizations listed in your CFC Brochure. When asked by your Key Worker to participate, join the team that makes a difference. Change tomorrow today - contribute through the CFC.

CFC -- HELP THE YOUNG - HELP THE OLD - HELP YOURSELF.

Albert Schweitzer wrote, "You don't live in a world all alone. Your brothers are here too." Today, our brothers, sisters, fathers and mothers, family, and friends could use our help. The Combined Federal Campaign is a service for us, that gives us the opportunity to support human health and welfare charitable agencies that are fighting mental illness, emotional anguish, cancer, starvation, human despair, heart disease, environmental destruction, our civil rights and a host of other challenges. When your Key Worker asks you to participate in the 2005 CFC, consider payroll deduction. A small amount from each paycheck adds up to a big difference.

A CONTRIBUTION TO CFC -- A POWERFUL GIFT!

Giving up *one candy bar a week* is like contributing \$36 a year to help provide a multitude of services to the military dependent, the letter carrier for the postal service, the Border Patrol agent guarding our border, or the veteran overcoming the effects of Agent Orange. So little goes so far - make a difference in someone's world - give through your CFC.

YOUR CFC PLEDGE CARD IS A CONTRACT

Your pledge card is a “contract” between you and the Government. When you designate to one or more of the agencies in the Contributor’s Brochure, the agency(ies) you select will receive your donation. Your entire gift goes direct to the agency(ies), except for about 8% CFC administrative expense. Each pledge is audited, each pledge is tracked throughout 2007, and each pledge is accounted for by a CPA audit. CFC works, it’s efficient, it’s convenient and it’s reliable.

CFC -- WHERE DOES MY GIFT GO?

Your gift goes where you want it to go - to the agency or agencies of your choice. In the Contributor’s Brochure, more than 2000 separate charitable organizations are listed. Each has met stringent eligibility criteria and public accountability standards. A committee of Federal employees has screened each agency to ensure that the agency does what it says it does, and that it spends its money as advertised. Remember, there are no limits, no “caps”, no specified amount that an organization can or will receive. Each will get all funds that you designate to them.

CFC -- HOW MUCH SHOULD I CONTRIBUTE?

This is a matter of each person's own conscience and resources. It is suggested that we consider donating 1 hour’s pay, per month. For ease of calculating, take your annual salary and multiply it by .006. Because we can give through payroll deduction, we are able to have a modest amount withheld each payday that adds up to a very meaningful gift over a year.

For instance, by donating the equivalent of:

- One candy bar a week - you make an annual gift of \$36.
- One soft drink and chips a week - you make an annual gift of \$72.
- Driving 17 less miles a week - you make an annual gift of \$84.
- One movie a month - you make an annual gift of \$96.
- One donut and a cup of coffee a week - you make an annual gift of \$120.
- One hamburger and fries a week - you make an annual gift of \$216.

CFC -- AN OPPORTUNITY TO HELP!

CFC is not a charitable agency. It is a service provided to all Federal employees to help them meet their charitable objectives through a convenient, efficient and reliable way of contributing. There are no discretionary funds, every dollar contributed is distributed to the agency or agencies designated by the individual. If someone elects not to designate his or her gift, the money is distributed to all agencies in the CFC, proportionally to the amount that they had designated to them.

CFC -- CAN MY CONTRIBUTION REALLY MAKE A DIFFERENCE?

YES... Your annual contribution of:

- \$500...can provide food, clothing and shelter for 3 people left without money or belongings following a disaster such as fire, flood or earthquake.
- \$450...can pay for the drilling of a clean water well for 3 villages, preventing devastating waterborne diseases.
- \$400...can fund an annual membership to a boys and girls club for 40 underprivileged children.
- \$300...can provide 36 blankets to children in a refugee camp.
- \$200...can buy schoolbooks and supplies for 8 poor children for one year.
- \$150...can provide 2 hours of speech therapy services for a child unable to speak properly, or cover the cost of diagnostic lab cultures for 4 children.
- \$125...can make possible 2 nights of shelter and food for a battered woman and child, in addition to counseling and legal referral for the mother; or provide two months transportation to kidney dialysis treatment.
- \$100...can immunize 20 children against measles, tetanus, whooping cough, tuberculosis, diphtheria and polio.
- \$50...can make an important contribution to research that could help find the cure to many diseases.

CFC -- WHY SHOULD I GIVE?

- Because it is convenient: in the workplace - once-a-year - payroll deduction!
- Because it is reliable: each agency is screened - every pledge is audited - every distribution is audited!
- Because it is efficient: administrative cost is 8-9% of amount raised!
- Because it reduces agency administrative costs: to be in the CFC costs the agency \$0 - the agency spends \$0 to market itself to Federal employees of San Diego County.
- Because it is an investment in your own future: past contributions have resulted in a longer life span - we have cleaner air and water - we have made major medical breakthroughs - we enjoy more freedoms!

QUESTION - *Why are CFC contributions through payroll deduction the easiest way to contribute?*

ANSWER - A modest routine paycheck deduction adds up to a meaningful total gift.

QUESTION - *Can I make a confidential CFC gift?*

ANSWER- Yes. After completing your pledge card, remove the pink copy for your records. Place all other copies into a plain envelope seal it and write on the front, "Confidential CFC Gift". Give the envelope to your Key Worker. The envelope will be forwarded *unopened* to the CFC Audit Point where your gift will be recorded and the amount credited to your organization by an auditor.

QUESTION - *How much does it cost to run the CFC campaign?*

ANSWER - Last year, your San Diego County CFC raised just over \$5,981,000. The cost of running the entire campaign was 8 % of that amount. The remaining 92% went directly to the agencies designated by the donors. Each year an independent CPA firm audits your CFC to ensure that all funds are properly distributed, to the penny.

QUESTION - *When does my CFC payroll deduction start and end?*

ANSWER - Payroll deductions will commence 1 January 2007 and will continue through 31 December 2007. Your CFC allotment automatically terminates at the conclusion of the calendar year.

QUESTION - *Who oversees the management of the San Diego County CFC?*

ANSWER - The CFC is conducted in accordance with congressionally approved regulations published by the Office of Personnel Management. These regulations stipulate that within every community, a Local Federal Coordinating Committee (LFCC) will be formed to conduct a campaign. The LFCC is composed of local Federal, military and postal officials. The policies and procedures for the San Diego County CFC are established and enforced by the LFCC. RADM L.R. Hering, USN, Commander, Navy Region Southwest, and MajGen Michael Lehnert, Commander Marine Corps Installations West are Co- Chairs of the LFCC.

QUESTION - *Is my CFC contribution tax deductible?*

ANSWER - Yes, if you itemize your taxes. 100% of your contribution is tax deductible. Save the pink copy of your pledge card for record purposes. One-time annual contributions of \$250 or greater, require a verification letter from CFC to the donor as confirmation of the donation to the IRS should you be audited. A verification letter will automatically be sent to each applicable donor. Note: an annual donation in excess of \$250 made by payroll deduction is not affected.

QUESTION - *What is United Way's role with San Diego County's CFC?*

ANSWER - United Way of San Diego County is the organization that has been selected by the Local Federal Coordinating Committee (LFCC) to administer the CFC on behalf of the Federal government. All policies and procedures of the campaign are directed by the LFCC. United Way is the fiscal agent for the campaign and as such, is responsible for the distribution of all campaign funds. It does not control distribution of funds or set campaign policy. As a non-profit organization, United Way receives funds through the CFC like any other non-profit organization.

QUESTION - *Does United Way make a profit from the CFC for its services?*

ANSWER - No. United Way is the administrator of the campaign and the fiscal agent. As such, it receives payment for services rendered only; no fee is paid to United Way. United Way of San Diego County is one of over 2000 organizations participating in our CFC; therefore, it is eligible to receive designations from donors who wish to designate to them.

